



LIVING & INVESTING IN

LIFESTYLE AND INVESTMENT OPPORTUNITIES

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BUSINESS, START-UPS & TECH



BUSINESS OPPORTUNITIES

Because the Portuguese market has become known for being open to technological innovation, it's been used by international companies as a test for new products. It's now much easier to do business in Portugal, and the European Union has recognized it as one of the countries that most reduced bureaucracy.

It's possible to set up a company in less than one hour, and according to the 2010 Global Benchmark Report, Portugal is the 7th country in the OECD with the lowest level of costs and taxes.



BETTER BUSINESS ENVIRONMENT

EASY TO DO BUSINESS IN PORTUGAL

23RD

According to Doing Business 2016 published by The World Bank, Portugal is the 23rd easiest country in the world when it comes to doing business.

2ND

Portugal ranks highly in some indicators: Portugal is, for example, the 2nd country within the EU-28 (13th among 189 countries analyzed) where it is simpler to create a new company.

2.5 DAYS

In Portugal, starting a new business takes 2.5 days and 3 procedures. To register a property takes just 1 day and 1 process.





COMPETITIVE ADVANTAGES : PRIME MARKET LOCATION



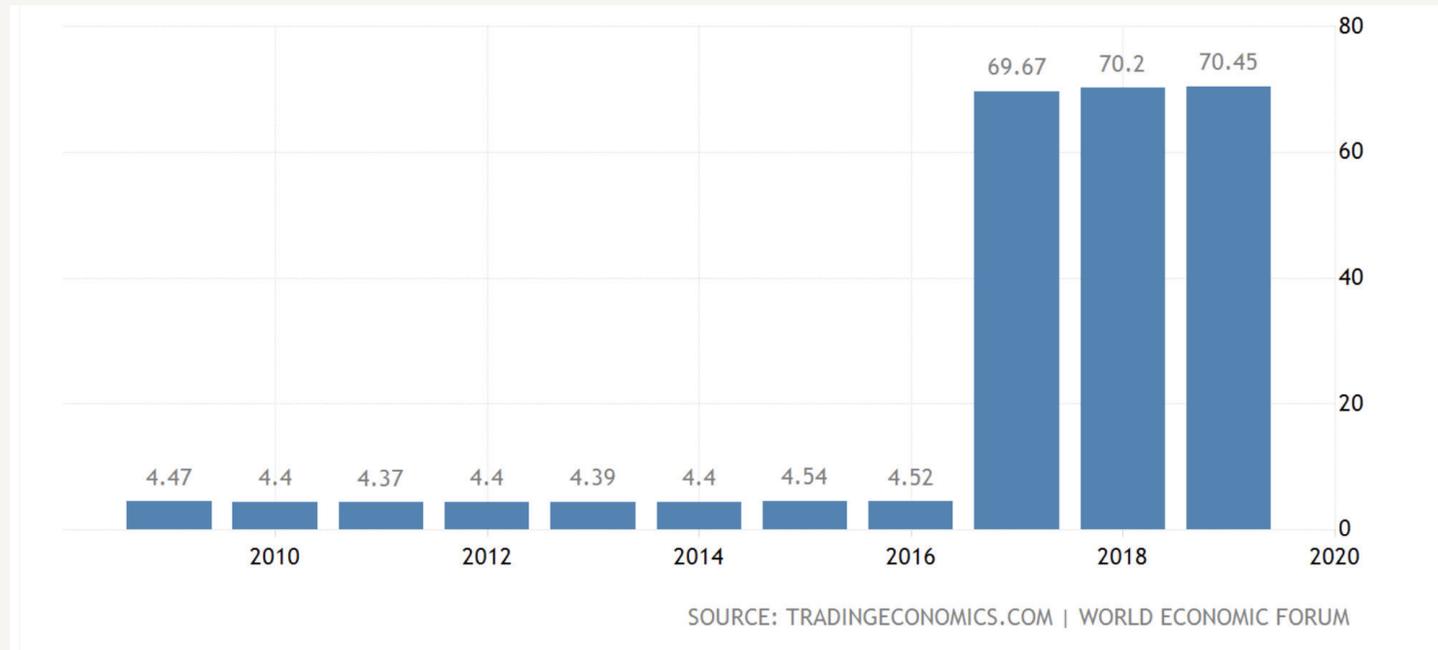
PORTUGAL HAS A STRATEGIC POSITION TO ACCESS KEY WORLDWIDE MARKETS



PORTUGAL COMPETITIVENESS INDEX

Portugal scored **70.45 points out of 100** on the 2018 Global Competitiveness Report published by the World Economic Forum.

Competitiveness Index in Portugal averaged 19.60 Points from 2007 until 2019, reaching an all time high of **70.45 Points in 2019** and a record low of **4.37 Points in 2011**. *source: World Economic Forum*





STARTING A BUSINESS IN LISBON

The colourful capital has been attracting a lot of startups.

One of the key factors is costs, which are lower than many other European capitals.

It is also easier to attract talent to a country with low living costs, high quality of life and one of the best climates in Portugal. There have also been active steps by the Portuguese government to encourage the country's tech startup ecosystem.

IS PORTUGAL EUROPE'S VERSION OF SILICON VALLEY?

Investment in Portugal-based startups is taking off so fast that Vodafone CEO, Mário Vaz, said last year that the country could see itself transformed into "the Silicon Valley of Europe".

Investment in the startup scene in Lisbon has reportedly grown by 30% every year since 2016, a rate which is twice the average of the rest of Europe!



STARTUP HELP IN LISBON

The Portuguese government set up StartUp Portugal in 2016 with three objectives:

- 1) to create and support the national ecosystem
- 2) to attract national and foreign investors;
- 3) to accelerate the growth of Portuguese startups in foreign markets.





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